



Give Thongs a Chance - Fit Expert Suggests NiteSweatz For Working Out

Fit Expert Susan Nethero Suggests NiteSweatz Moisture Wicking Thongs For Working Out

Suwanee, GA (PRWeb via [PRWeb](#)) May 22, 2007 -- Susan Nethero, owner of Intimacy, The Bra Fit Specialist (Atlanta, Chicago and New York) and chief fit stylist, is an expert in enhancing women's sense of inner beauty by focusing on fit, comfort and definition with fashionable lingerie. She has been on television shows such as "Oprah;" "The Today Show;" "CBS News" and "Inside Edition," and in notable publications like The New York Times Style Magazine; O, The Oprah Magazine; Elle and The Chicago Sun Times. In her latest venture in O, The Oprah Magazine, she addressed the problem of [workout underwear](#) and recommended NiteSweatz for its great fit and high-tech fabric that wicks moisture away from the body.

NiteSweatz is a hip line of comfortable lounge wear, day wear, gowns and cover-ups made of a soft, thin material with significant wicking properties. The line was founded by Lesley Hatfield, an exercise physiologist and licensed personal trainer, as a solution for her clients seeking fashionable, comfortable clothing that could keep them cool and dry during working out, pregnancy, menopause, warm weather, and even discomfort from the side effects of medication and obesity.

When addressing working out, Nethero says, "Give thongs a chance!" and suggests getting a comfortable, hip pair like NiteSweatz which pulls perspiration away from the body and resists odor and bacteria. She also recommends wearing thongs two to three times before working out to adjust to the new feeling and fit. "The high-tech fabric in NiteSweatz wicks away moisture from the body, so you don't get soggy while working up a sweat!" she concludes.

SAMPLES AND INTERVIEWS AVAILABLE UPON REQUEST

NiteSweatz: www.nitesweatz.com 800-611-0069

Intimacy, The Bra Fit Specialist: www.myintimacy.com, 800-224-4287

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